



Sabre Products (Pty) Ltd.

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Dear Sir/ Madam,

I hope this message finds you well. I am writing to share the strategic advantages of distributing hardware from our central office in Durban. In today's interconnected world, efficient logistics and support systems are crucial for delivering exceptional service and maintaining a competitive edge.

Our central office in Durban manages operations, warehousing, and support services. This centralized approach offers several key benefits:

Cost Efficiency: Utilizing reliable courier services allows us to distribute products nationwide at reduced costs. This minimizes expenses associated with maintaining multiple warehouses and reduces overhead costs.

Centralized Support and Management: Our support team can address customer inquiries, provide technical assistance, and manage inventory from one location, ensuring consistent and high-quality service.

Strategic Stock Management: While we keep stock of key brands like ZKTeco, Hikvision, and Dahua in Johannesburg, all inventory is managed by our Durban head office. This allows us to cater to high-demand areas efficiently.

Nationwide Reach with Local Presence: We have own staff in East London and Cape Town plus installers and resellers around the national to provide on-the-ground support, ensuring we meet the unique needs of our clients across the country.

Leveraging Technology: Our network of installers and technicians can coordinate seamlessly with our central office, ensuring customers receive timely and professional service.

In conclusion, distributing hardware from a central office in Durban optimizes costs, streamlines operations, and maintains high service quality. Thank you for your continued support and understanding.

Best regards,

Peter Krauspe
Managing Director
Sabre Products

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